



Tolka AppWorks

The Tolka AppWorks integrates various media sources (DTT/OTT/IPTV) and intuitive real-time messaging, allowing family, friends, and shared-interest people to chat while viewing video content. The apps can be used on Android, iOS and Tolka ready set-top-boxes.

The Tolka AppWorks can integrate media content from ADTH DTT solutions (DTV sticks, set-top box, etc.), YouTube, OTT providers and user-collected media URLs. The content can be protected by various Tolka security solutions, including TCAS, DRM and CastMark. It is also possible to integrate the advertising delivery system (ADS).

Users can communicate across platforms, between set-top boxes and between smart devices. If the set-top boxes have an integrated camera and microphone, it is possible to see and communicate with friends. The solution has no geographic restrictions and can be used to achieve free global in-house communications via an operator's network.



System Benefits

- Cost-efficient video and social entertainment solution in the market
- Easy implementation
- Managed by the network operator
- Secure communication and data management
- Combined media consumption and social interaction



System Functions

- For Android - Android 4.4 or later
- For iOS - iOS 9 or later
- For STB - Tolka ready set-top box
 - Tolka ready camera (for video/ voice call)



System Requirement

- Video streaming to mobile devices with content protection
- Viewer behavior analytics with Tolka ADS
- Chat communication across platforms
- Text, video and voice communication across platforms
- Send pictures and other content across platforms

System Drawing

